

EMILY WICKS

EXPERIENCE

Communications and Public Affairs Consultant, The Core

Oct. 2019 - Present

- Engage in operational planning, agenda development, strategy, facilitation, and delivery of print, digital and verbal communications and special projects for more than five regional municipalities, businesses and nonprofits.
- Facilitated, directed, and advised fundraising, engagement, stakeholder building, and strategy for over 23 campaigns, candidates and elected officials.
- Advise, guide, represent, and advocate for over ten small and large cross-functional teams with complex goals and projects within government, grassroots advocacy, retail, nonprofits and business.
- Write, edit, produce, and develop press releases, communications, speeches, presentations, blogs, social media, videography, audio, and other media content for over 100 executives, directors, local organizations, and community and political leaders.

State Representative, 38th Legislative District, Washington State House of Representatives

May 2020 - Jan. 2022

- Successfully represented and carried out the priorities of Washington State's 38th Legislative District, which includes the communities of Everett, Tulalip and Marysville, with a holistic view of the state, region and nation's priorities.
- Elected by 98 Washington House of Representative members to serve as Majority Assistant Whip, Vice-Chair of the House Commerce and Gaming Committee, and member of the House Transportation Committee and Children, Youth, and Families Committee. Working with confidential and sensitive information from state agencies, departments, constituents and the Washington State House Democratic Caucus.
- Preserved an executive presence through an elected role, directing, collaborating with, advising, and supporting over 150 staff members and colleagues on legislation and policy, programs and department evaluations and improvement, state and local budgets, community engagement and communications.
- Conducted over 500 public presentations, stakeholder and planning meetings, interviews, speaking engagements and advocacy projects.

Communications & Community Relations Coordinator, Marysville School District No. 25

Feb. 2016 - Oct. 2019

- Developed strategies, work plans, and informational materials for District levy and bond elections, emphasizing attention to detail and transparency; reviewed and analyzed election data; and maintained ongoing communications with local, state and federal agencies on educational issues.
- Served as the communications liaison between the District and more than 12,000 staff members, 11,000 students and families, 60,000 community members and the local and international news media.
- Designed, wrote, and edited brochures, newsletters, social media posts, letters to the editor, news columns and other publications (e.g., annual reports and yearly calendar).
- Coordinated more than 20 events designed to facilitate, collect, and incorporate feedback and recommendations for effective and inclusive communications, policies, and priorities for the District and the community it served.

Project Manager, PRR INC.

Feb. 2015 - Feb. 2016

- Crafted more than 15 public facilitation and engagement, public affairs and communication plans.
- Wrote, edited and produced event materials, brochures, newsletters, folios, websites, scripts, presentations, press releases and social media posts.
- Developed, planned, and carried out more than ten public meetings and client events.
- Regularly managed and facilitated more than five client projects simultaneously, demonstrating adaptability in working with public and private customers with varying needs, expectations, priorities and goals.

Account Executive, Nyhus Communications

Sept. 2013 - Jan. 2015

- Worked with senior and C-level leaders in the development and execution of public relations and government affairs plans for clients and built and sustained relationships with local, state, and federal-level elected officials and staff.
- Provided strategic counsel and developed a diverse range of copy for clients, including briefings, proposals, blog posts, social media plans and content, political analyses, and reports.
- Identified, coordinated, and helped execute agency marketing and business development goals

Legislative Aide, Washington State Legislature Representative Cyrus Habib, 48th Legislative District

Jan. 2013 – Aug. 2013

- Acted as a key liaison between the State Representative and 48th Legislative District constituents, businesses, nonprofits, advocacy groups, and local, legislative and statewide elected leaders and staff.
- Managed calendar, events, travel, communications, constituent inquiries, casework, and bill tracking and advancement on behalf of the representative.
- Facilitated, coordinated, and planned with legislators, state officials, agency personnel, stakeholders and constituents in developing and advancing policy, legislation, office communication and strategy.
- Managed constituent inquiries and casework and tracked bills through the legislative process.

Deputy Finance Director, Jay Inslee for Washington

Oct. 2011 – Dec. 2012

- Individually planned, coordinated, and delivered small, intimate fundraising events, raising over \$650,000.
- Coordinated large-scale fundraisers with political leaders such as President Bill Clinton, Vice President Al Gore, Governor Gavin Newsom, Senator Cory Booker and commentator Van Jones, hosting between 900 and 3,500 guests and raising over \$4 million.
- Designed, facilitated, and managed a unique donor program that raised over \$100,000.
- Managed and collaborated with a 35-member campaign finance team, raising more than \$12 million, the most the candidate raised for a campaign throughout their political career.
- Fostered, maintained, and maximized donor, stakeholder, and constituent relationships across state, region and country.

Associate, Gallatin, Public Affairs

July 2008 – Sept. 2011

- Supported, provided resources and developed content for over 35 client projects, working with business and political leaders across the state and political spectrum.
- Monitored, maintained, and coordinated staff calendars, contacts and communications.
- Led Seattle and corporate office marketing efforts, including event planning and logistics, creating and distributing corporate marketing materials, newsletters, social media and website.
- Assisted with Seattle Office budget and expenses and managed office reception, supplies, employee engagement and visitor hospitality.

COMMUNITY INVOLVEMENT

Marysville YMCA, Board of Directors, 2018 – Present

Delta Neighborhood Association, Member & Volunteer, 2015 – Present

National Women's Political Caucus, President, Education & Training Chair & Snohomish County Endorsements Chair, and Board Member, 2013 – Present

Lift Up Everett, Advisor & Volunteer, 2024

Friends of Julio Cortes, Campaign Co-Chair, 2022 & 2024

Girls on the Run of Snohomish County, Head Coach, 2022 – 2023

Leadership Snohomish County, Fellow & Education Day Committee Member, 2017 – 2019

Everett Essentials, Participant, 2017

Marysville Rotary, Member, 2016 – 2019

Marysville Together Coalition, Board Member, 2016 – 2018

EDUCATION

Washington State University

May 2008

B.A., Public Relations

B.A., Political Science

Activities and Engagement: Alpha Phi, President, Director of Administration and Social Chair | Pullman Parks and Recreation, Coach | ASWSU, Public Relations Chair | Hurricane Katrina Relief Effort, Volunteer | Order of Omega, Member | Up 'til Dawn, Director and Public Relations Chair | Greek 101, Instructor and Ambassador